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Introducing SimaPhone – first ever fashionable re-design of iPhone 3G made by the most famous Russian fashion designer Denis Simachev.

Revolutionary design of this device is made by using signature print by Denis Simachev taken from the traditional Russian graphic called Khokhloma.

The main feature is the unique design of this device's backside. It combines main trends of Apple and Denis Simachev: lightning Apple logo (that does not influence on battery capacity) and authentic Khokhloma from Denis Simachev. One more amazing thing in SimaPhone – all buttons, microphone and dynamic screens are made of 18K gold. In SimaPhone you will find wallpapers with Khokhloma in different colors, logo of Denis Simachev, pictures of earlier works by Denis Simachev such as golden Porsche, Khokhloma painted Ducatti bike and logos of the collections. Unique ring tones will be available for downloading soon.

Limited edition of SimaPhone is about to hit American market. On Russian market the limited lot will be available at Denis Simachev Store and in Evroset Luxury Stores.

